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## It's a Dog's Life: Where to Stay & Play on National Dog Day

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GUEST SERVICES & PROGRAMS, OPERATIONS

**NATIONAL REPORT**—For some, dogs are the new kids. So it's no surprise that travelers want to take their pets with them on vacations and road trips. More and more, hoteliers understand the value of focusing on the needs of the four-legged set.

National Dog Day, which is held on Aug. 26, celebrates dogs of all stripes—or spots—to bring attention to the plight of animals and encourage adoption, according to [NationalDogDay.com](http://NationalDogDay.com).

For furry guests and their humans, here's a look at hotels honoring the pet set on National Dog Day:

At Sunrise Springs Spa Resort in Santa Fe, NM, it's also a graduation party, of sorts. The property is celebrating its partnership with Assistance Dogs of the West (ADW) and the nine service dog graduates that began their journey to service through ADW's Puppy Enrichment Program at Sunrise Springs Spa Resort.

Guests are shown how to have fun with puppies; interact with dogs with kindness; and to promote trust and connection in a respectful, cooperative and non-punitive way, according to the resort.

Guests can participate in hands-on immersion through positive reinforcement—the basis of ADW's teaching practice—using markers (clicker or verbal) and food rewards, appropriate cueing techniques, gentle leash handling skills, grooming and health care, as well as canine learning and behavior.

Several properties under the Rosewood umbrella are participating in National Dog Day with pet-friendly programming.

Among the few resorts that provide accommodations for guests with pets, the Rosewood CordeValle in San Martin, CA, rolls out a red-carpet welcome. Upon entering each room, there is Rosewood CordeValle bedding for dogs, as well as custom amenities that include food, water and treats. Dog walking and dog-sitting services are also provided, upon request.

Across the pond, Rosewood London has partnered with retailer Barbour to offer a new canine package for city-slicker pups. Barbour dog amenities include a dog bed, collar and leash, an hour of pampering with celebrity dog groomer Jamie Griffen, all-natural Lilly's Kitchen dog meals and a guide to pooch-friendly destinations in London written by Rosewood London's resident golden retriever, Pearl.

It's an animal house at Chicago's Kinzie Hotel. The hotel's motto "Chicago Starts Here" is reflected in the reprisal of its Pamper Your Pooch package that recently relaunched. The 215-room independent hotel, which features a Chicago-centric theme, has a Pamper Your Pooch package that includes dog photography at local landmarks and a Doggie Delights Dining Menu prepared by a local gourmet chef. New indulgences added to the package this year include a local (non-alcoholic) beer line and custom-made in-room furniture for dogs.

Dogs are invited to stay and play at Kinzie Hotel year-round. Upon arrival, pooches are greeted with customized welcome gift bags that includes gourmet treats, an "I Explored Chicago" bandana, chew toys, doggie spa amenities, complimentary copies of *Fido Friendly* magazine and Kinzie's own *Pet Lover's Guide to the City*.